

Bonus # 1

Talk is Not Cheap – How to Power Up Your Contacts and NEVER Rely on One-to-One Selling Again

Whether you're new to Professional Organizing or are a seasoned professional, the answer to growing your business, exponentially, is obvious.

You KNOW the fastest way to find new clients, is by selling to a group. But do you know how to find, gather and sell to a group of your ideal clients? If not, then you're probably missing something.

During this dynamic session, top-selling "For Dummies" author, Jan Saunders Maresh, will introduce you to her proven system that produced \$1,000,000 in personal sales - \$20 at a time.

Throughout this powerful presentation you'll discover:

- The six components of selling to a group that really converts.
- What you have to do to find, gather, and sell to a group of your ideal clients.
- Why a well-crafted offer is key to getting people to take the next step with YOU. (Pssst...don't miss a step or it will cost you!)

If you either suffer from stage fright or have talked to groups in the past that have been a waste of YOUR time, don't miss this dynamic presentation.

Jan Saunders Maresh, CSP, CET, CCC is a top-selling "For Dummies" author ([Home Staging for Dummies](#) and [Sewing for Dummies](#)), sales professional, and Certified Trainer for the [CSP International Business Training Academy](#). She is passionate about guiding professional organizers and other service-solopreneurs in the best practices of growing a successful small business.

In Jan's own words, "My most impressive career achievement has been, mastering the challenge of creating and running a sustainable one-person service business. When I figured out how to smooth out those financial ups and downs and then generated a sustainable income doing what I love, that's when I knew I needed to share this system with other like-minded professionals. I've made all the mistakes...so they don't have to."