



INSTITUTE FOR PROFESSIONAL ORGANIZERS™

Institute for Professional Organizers™ (IPO) Affiliate Program FAQ

Why Should I Be an IPO™ Affiliate?

As a participant of an Institute for Professional Organizers (IPO™) training program or as a Professional Organizer business owner you understand the value of education and training when you launched your business. Now you can help others have the same sense of calm and control over their business launch. Plus, it's a great way for you to generate revenue without doing anything after the easy set-up.

Does it Cost to be an Affiliate?

There is no fee to join the affiliate program. It's a fabulous collaborative program which allows the seller (affiliate) to receive a commission and IPO™ to get a sale it would not otherwise have.

What Can I expect to Earn?

For each IPO™ Fast Track Method™ Training Self-Study Program sold:

- General Public/Organizations affiliate earns 3% commission
- IPO™ Trained affiliate earns 5% commission*
- IPO™ Certified affiliate earns 10% commission*
- IPO™ Master Professional Organizer affiliate earns 15% commission*
- Anyone who sells 50+ Fast Track Method™ Training Self-Study Programs earns 50% commission*

(base commission of 3% applies at setup automatically, we will adjust your higher earning commissions within 2 business days of setup after review of eligibility, for 50+ sales adjustment is effective from the month following the 50th sale)*

The IPO™ Fast Track Method™ Training Self-Study Program is non-refundable, so your commission will never be returned.

How Do I Become an Affiliate?

It's as easy as 1, 2, 3 to get started. Simply:

1. [Sign up](#) to become an affiliate
2. Embed your unique affiliate URL in your website, blog, e-newsletter, and social media streams
3. Whenever someone you refer to our Fast Track Method™ Training Self-Study Program page makes a purchase, you earn the commission!

How Does the Sign up Work?

1. [Sign up](#) to become an affiliate
2. This link will take you to E-junkie's login/registration page where you can:
 - Register for a new account if you don't have one
...OR...
 - Log into your existing E-junkie account
3. You will arrive at your **Affiliate Admin**



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4. If you registered a new account, go to **Edit Profile** and type the **PayPal Email** where you want to receive commission payments
5. Click **Get Affiliate Code** where your link redirects the buyer to the IPO™ Fast Track Method™ Training Self-Study Program. This link tracks all of the traffic sent to the IPO™ Fast Track Method™ Training Self-Study Program page from *your unique ID*. E-junkie is able to determine which of our affiliates sent how many leads, and how many of those leads converted to actual sales. Also, even if your prospect does not buy a product the same day you send them to the website, a cookie is set on the visitor's computer that will identify that person as someone you sent and credit you with the sales commission for any sales made up to six months from the time they visited the site.
6. Paste your link code into the HTML source of your own Web page, wherever you want the link to appear among your own text, images and layout
7. You can click the **More Info** button for our special instructions, link/banner images, etc.
8. You can click the **Contact Merchant** button to send us a message.

How and When Do I Receive My Commissions?

IPO™ pays all commissions through PayPal on a monthly lump-sum basis on the 15th of the month after the completed calendar month when commissions were earned -- e.g., commission earnings for sales in January would be paid out February 15th. E-junkie does all the work for us and keeps track of the details. Once you become an affiliate, you can log in to your affiliate site on E-junkie anytime and check your stats.

How Can I Increase My Chances for Commissions?

IPO™ will provide you with free promotional tools for our products. These might include ad banners, HTML links, or custom landing pages. Here are some ways you can promote the IPO™ Fast Track Method™ Training Self-Study Program:

- Post the link on the home page of your web site
- Post about the promotion on your blog with a widget
- Post on Twitter and Facebook
- Post about the promotion in your newsletter
- Tell your NAPO chapter members about the IPO™ Fast Track Method™ Training Self-Study Program